

Figure 1A

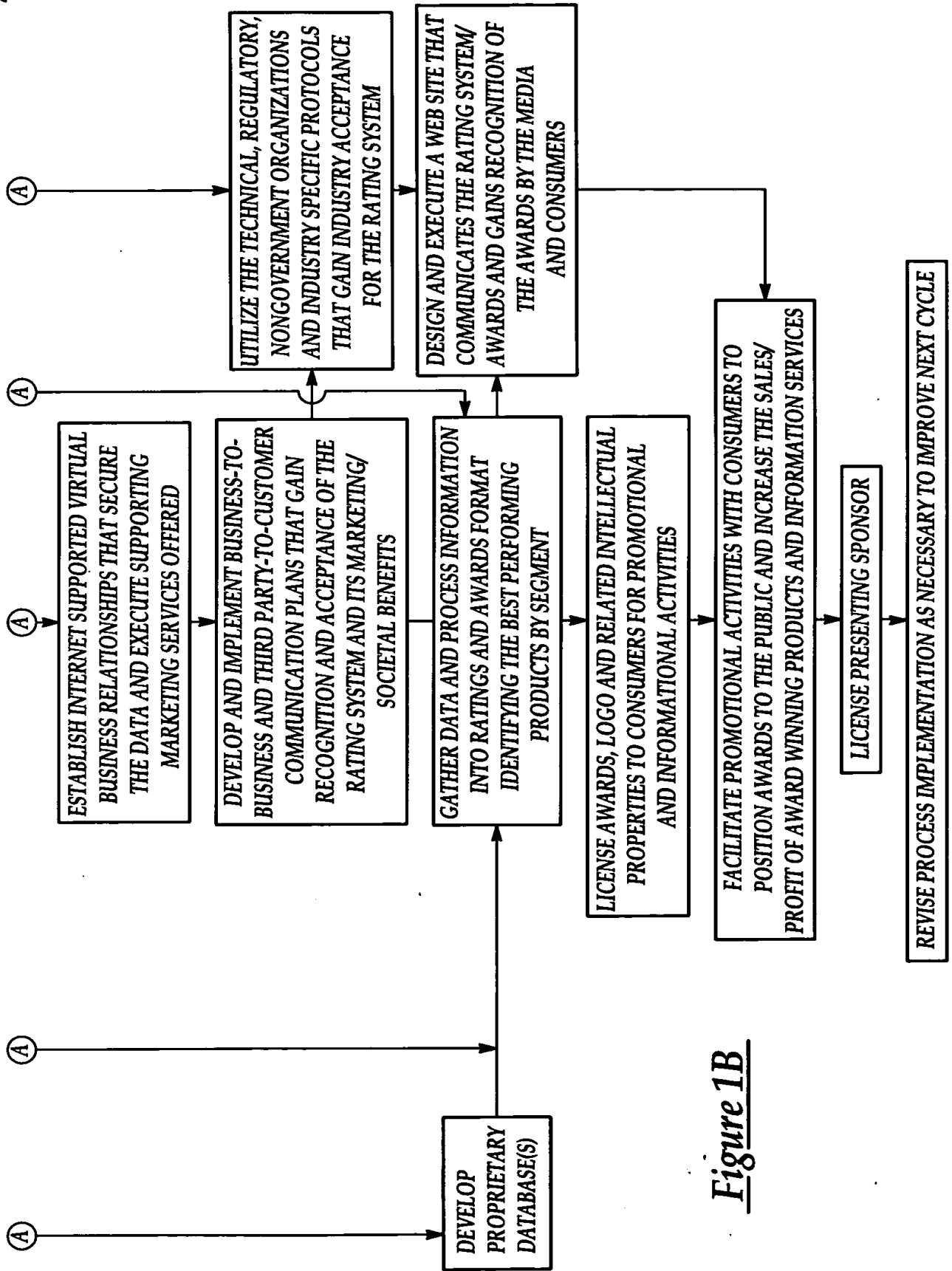


Figure 1B



2001 MODEL YEAR SEGMENTATION
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PASSENGER VEHICLES -135 BRAND/MODELS

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<u>SUBCOMPACT CAR (28)</u>		<u>COMPACT (11)</u>	
CHEVROLET	CAVALIER	DAEWOOD	LEGANZA
CHEVROLET	METRO	FORD	CONTOUR
CHEVROLET	PRIZM	HYUNDAI	SONATA
DAEWOOD	LANOS	MAZDA	626
DAEWOOD	NUBIRA	MERCURY	MYSTIQUE
DODGE	NEON	MITSUBISHI	GALANT
FORD	ESCORT ZX2	NISSAN	ALTIMA
FORD	FOCUS	OLDSMOBILE	ALERO
HONDA	CIVIC	PONTIAC	GRAND AM
HONDA	INSIGHT	SUBARU	LEGACY
HYUNDAI	ACCENT	VOLKSWAGON	PASSAT
HYUNDAI	ELANTRA	<u>MID-SIZE (15)</u>	
KIA	SEPHIA	BUICK	CENTURY
KIA	SPECTRA	BUICK	REGAL
MAZDA	PROTÉGÉ	CHEVROLET	IMPALA
MITSUBISHI	MIRAGE	CHEVROLET	LUMINA
NISSAN	SENTRA	CHEVROLET	MALIBU
PLYMOUTH	NEON	DODGE	STRATUS
PONTIAC	SUNFIRE	FORD	TAURUS
SATURN	S-SERIES	HONDA	ACCORD
SUBARU	IMPREZA	HYUNDAI	XG3
SUZUKI	SWIFT	MERCURY	SABLE
SUZUKI	ESTEEM	NISSAN	MAXIMA
TOYOTA	COROLLA	OLDSMOBILE	INTRIGUE
TOYOTA	ECHO	PONTIAC	GRAND PRIX
TOYOTA	PRIUS	SATURN	L-SERIES
VOLKSWAGON	GOLF	TOYOTA	CAMRY
VOLKSWAGON	JETTA	<u>FULL-SIZE (7)</u>	
		BUICK	LASABRE
		CHRYSLER	CONCORDE
		DODGE	INTREPID
		FORD	CROWN VICTORIA
		MERCURY	GRAND MARQUIS
		PONTIAC	BONNEVILLE
		TOYOTA	AVALON

Figure 2Aa

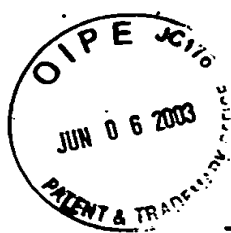


Figure 2Ab

2001 MODEL YEAR SEGMENTATION

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PASSENGER VEHICLES -135 BRAND/MODELS

PREMIUM (19)

ACURA	TL
AUDI	A4/S4
AUDI	A6
BMW	3-SERIES
BUICK	PARK AVENUE
CADILLAC	CATERA
CHRYSLER	LHS
CHRYSLER	300M
INFINITI	G20
INFINITI	I30
LEXUS	ES 300
LINCOLN	LS
MAZDA	MILLENNIA
MERCEDES-BENZ	C-CLASS
MITSUBISHI	DIAMANTE
OLDSMOBILE	AURORA
SAAB	9-3
VOLVO	40
VOLVO	70

SPORTY CAR (18)

ACURA	NSX
ASTON MARTIN	DB7
AUDI	TT
BMW	Z3
CHEVROLET	CORVETTE
DODGE	VIPER
FERRARI	456 MGT/MGTA
FERRARI	550 MARANELLO
HONDA	S2000
JAGUAR	XK8
LEXUS	SC 300/400
MAZDA	MIATA
MERCEDES-BENZ	CLK
MERCEDES-BENZ	SLK
MERCEDES-BENZ	SL-CLASS
PLYMOUTH	PROWLER
PORSCHE	911
PORSCHE	BOXSTER

LUXURY (21)

ACURA	CL
ACURA	RL
AUDI	A8
BMW	5-SERIES
BMW	7-SERIES
BMW	8-SERIES
CADILLAC	DEVILLE
CADILLAC	ELDORADO
CADILLAC	SEVILLE
INFINITI	Q45
JAGUAR	S-TYPE
JAGUAR	XJ
LEXUS	GS 300/400
LEXUS	LS 400
LINCOLN	CONTINENTAL
LINCOLN	TOWN CAR
MERCEDES-BENZ	CL500
MERCEDES-BENZ	E-CLASS
MERCEDES-BENZ	S-SERIES
SAAB	9-5
VOLVO	S80

SPORTS CAR (16)

ACURA	INTEGRA
CHEVROLET	CAMARO
CHEVROLET	MONTE CARLO
CHRYSLER	PT CRUISER
CHRYSLER	SEBRING
DODGE	AVENGER
FORD	MUSTANG
HONDA	PRELUDE
HYUNDAI	TIBURON
MERCURY	COUGAR
MITSUBISHI	ECLIPSE
PONTIAC	FIREBIRD/TRANS AM
TOYOTA	CELICA
TOYOTA	SOLARA
VOLKSWAGON	CABRIO
VOLKSWAGON	NEW BEETLE



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2001 MODEL YEAR SEGMENTATION

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VANS AND LIGHT TRUCKS - 84 BRAND/MODELS

MINIVAN (15)

CHEVROLET	ASTRO
CHEVROLET	VENTURE
CHRYSLER	TOWN & COUNTRY
CHRYSLER	VOYAGER
DODGE	CARAVAN
FORD	WINDSTAR
GMC	SAFARI
HONDA	ODYSSEY
MAZDA	MPV
MERCURY	VILLAGER
NISSAN	QUEST
OLDSMOBILE	SILHOUETTE
PONTIAC	MONTANA
TOYOTA	SIENNA
VOLKSWAGON	EUROVAN

FULL SIZE PICKUP (8)

CHEVROLET	SILVERADO 1500/2500
DODGE	RAM 1500
FORD	F-150
GMC	SIERRA 1500
LINCOLN	BLACKWOOD
TOYOTA	TUNDRA

FULL SIZE VAN (4)

CHEVROLET	G1500/2500
DODGE	B1500/2500
FORD	E150/250
GMC	G1500/2500 SAVANA

COMPACT SUV (13)

CHEVROLET	TRACKER
FORD	ESCAPE
HONDA	CR-V
HYUNDAI	SANTA FE
ISUZU	AMIGO
ISUZU	VEHICROSS
JEEP	WRANGLER
KIA	SPORTAGE
MAZDA	TRIBUTE
SUBARO	FORESTER
SUZUKI	VITARA
SUZUKI	GRAND VITARA
TOYOTA	RAV4

COMPACT PICKUP (8)

CHEVROLET	S-10
DODGE	DAKOTA
FORD	RANGER
GMC	SONOMA
ISUZU	HOMBRE
MAZDA	B-SERIES
NISSAN	FRONTIER
TOYOTA	TACOMA

Figure 2Ba



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2001 MODEL YEAR SEGMENTATION
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VANS AND LIGHT TRUCKS - 84 BRAND/MODELS

<u>MID-SIZE SUV (23)</u>		<u>FULL-SIZE SUV (15)</u>	
ACURA	MAV/MDX	ACURA	SLX
BUICK	RENDEZVOUS	BMW	X5
CHEVROLET	BLAZER	CADILLAC	ESCALADE
DODGE	DURANGO	CHEVROLET	SUBURBAN
FORD	EXPLORER	CHEVROLET	TAHOE
GMC	JIMMY	FORD	EXPEDITION
HONDA	PASSPORT	GMC	YUKON
INFINITI	QX4	GMC	YUKON XL
ISUZU	RODEO	HUMMER	H1
ISUZU	TROOPER	LAND ROVER	RANGE ROVER
JEEP	CHEROKEE	LEXUS	LX 470
JEEP	GRAND CHEROKEE	LINCOLN	NAVIGATOR
LAND ROVER	DISCOVERY	MITSUBISHI	MONTERO
LEXUS	RX 300	TOYOTA	LAND CRUISER
MERCEDES-BENZ	M-CLASS	TOYOTA	SEQUOIA
MERCURY	MOUNTAINEER		
MITSUBISHI	MONTERO SPORT		
NISSAN	PATHFINDER		
NISSAN	XTERRA		
OLDSMOBILE	BRAVADA		
PONTIAC	AZTEK		
TOYOTA	HIGHLANDER		
TOYOTA	4RUNNER		

Figure 2Bb



2000 MODEL YEAR AMES AWARD WINNERS
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PASSENGER VEHICLES								
CLASS		PASSENGER VEHICLES						
(# OF ENTRIES)	SUBCOMPACT (26)	COMPACT	MID-SIZE (15)	FULL-SIZE (7)	PREMIUM (18)	LUXURY (18)	SPORTY CAR (15)	SPORTS CAR (15)
BEST	HONDA INSIGHT	SUBARU LEGACY	HONDA ACCORD	TOYOTA AVALON	INFINITI G20	MERCEDES E-CLASS	VW CABRIO	MERCEDES CLK
PREFERRED	CHEVROLET PRIZM FORD FOCUS HONDA CIVIC SUZUKI ESTEEM TOYOTA COROLLA TOYOTA ECHO	VW PASSAT MAZDA 626	CHEVROLET IMPALA CHEVROLET MALIBU SATURN L. SERIES TOYOTA CAMRY	BUICK LASABRE	ACURA TL INFINITI I30 SAAB 9-3 VOLVO 40 SERIES	ACURA RL BMW 5 SERIES LEXUS GS300/400 VOLVO S80	HYUNDAI TIBURON TOYOTA CELICA TOYOTA SOLARA	AUDI TT COUPE HONDA S2000 MAZDA MIATA MX-5 MERCEDDES SLK230

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CLASS		VANS/LIGHT TRUCKS					
(# OF ENTRIES)	MINIVAN (15)	FULL-SIZE VAN (4)	COMPACT PICKUP (8)	FULL-SIZE PICKUP (8)	COMPACT SUV (9)	MID-SIZE SUV (15)	FULL-SIZE SUV (12)
BEST	HONDA ODYSSEY	FORD E150/E250	GMC SONOMA	TOYOTA TUNDRA	SUBARU FORESTER	LEXUS RX300	ISUZU TROOPER
PREFERRED	CHEVROLET ASTRO FORD WINDSTAR MERCURY VILLAGER		CHEVROLET S-10		TOYOTA RAV4	FORD EXPLORER HONDA PASSPORT ISUZU RODEO MERCURY MOUNTAINEER	BMW X5 FORD EXPEDITION

Figure 3

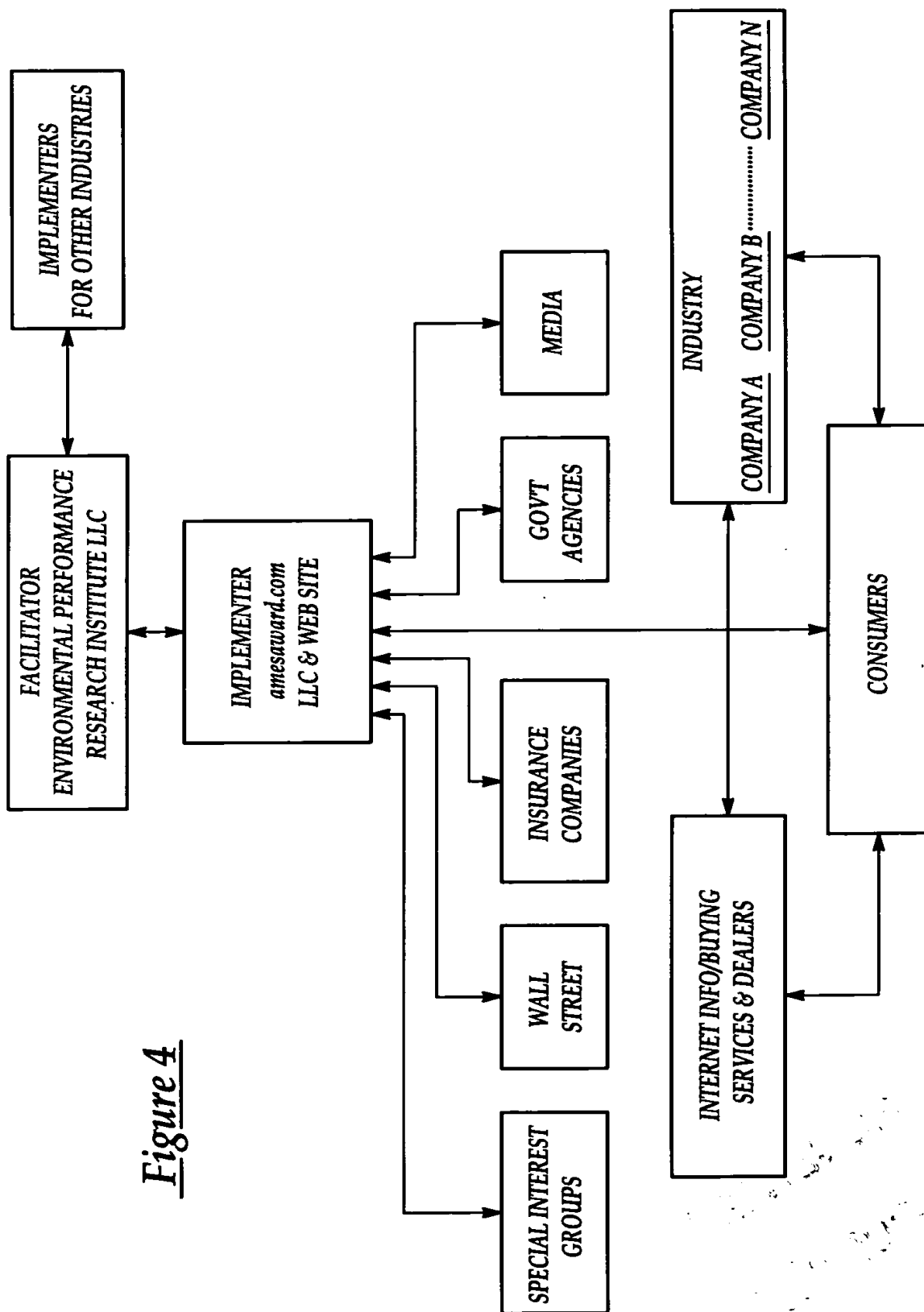
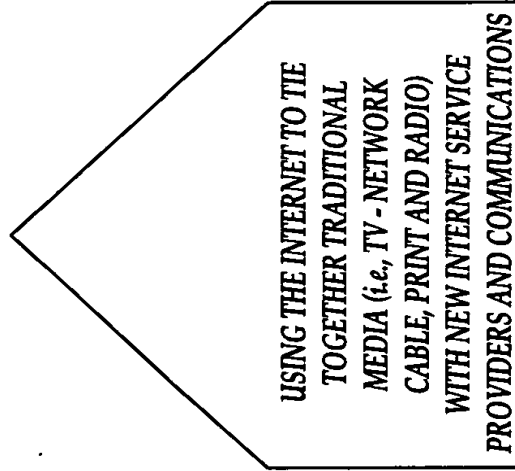


Figure 4

Figure 5

E-COMMERCE INFO/BUYING SERVICES
 - DIFFERENTIATING CONTENT
 - ENVIRONMENTAL STEWARDSHIP
 - PROFITABLE LINKAGES/ADVERTISING

STAKEHOLDERS
 SPECIAL INTEREST GROUPS
 WALL STREET
 INSURANCE COMPANIES
 GOV'T AGENCIES
 MEDIA
 - OBJECTIVE MEASUREMENT
 TOOL
 - NEW MODEL OF MARKET-
 BASED ENVIRONMENTAL
 IMPROVEMENT
 - LOWING RISK OF EXPOSURE TO
 HARM CAUSED BY
 ENVIRONMENTAL DAMAGE
 - IDENTIFICATION OF
 ENVIRONMENTAL SENSITIVE
 COMPANIES AND PRODUCTS
 - THE TRUTH ABOUT
 ENVIRONMENTALLY SENSITIVE
 PRODUCTS



ENVIRONMENT
 LESS IMPACT BY VEHICLES*

-26% LESS VOC'S
 -41% LESS NO_x
 -1.8 MM. LESS CO₂

(* BOTTOM QUARTILE REPLACED
 BY TOP QUARTILE - 2000 MODEL
 YEAR)

AUTO INDUSTRY	CUSTOMERS
- BEST PERFORMING BRAND/MODELS ARE REWARDED WITH INCREASED SALES	- SATISFIES AN UNFULFILLED NEED TO SUSTAIN THE ENVIRONMENT
- BETTER PUBLIC IMAGE	- IMPROVES HEALTH
- IMPROVED STOCK VALUE	- LOWERS MEDICAL COSTS - DECREASES OPERATING COSTS



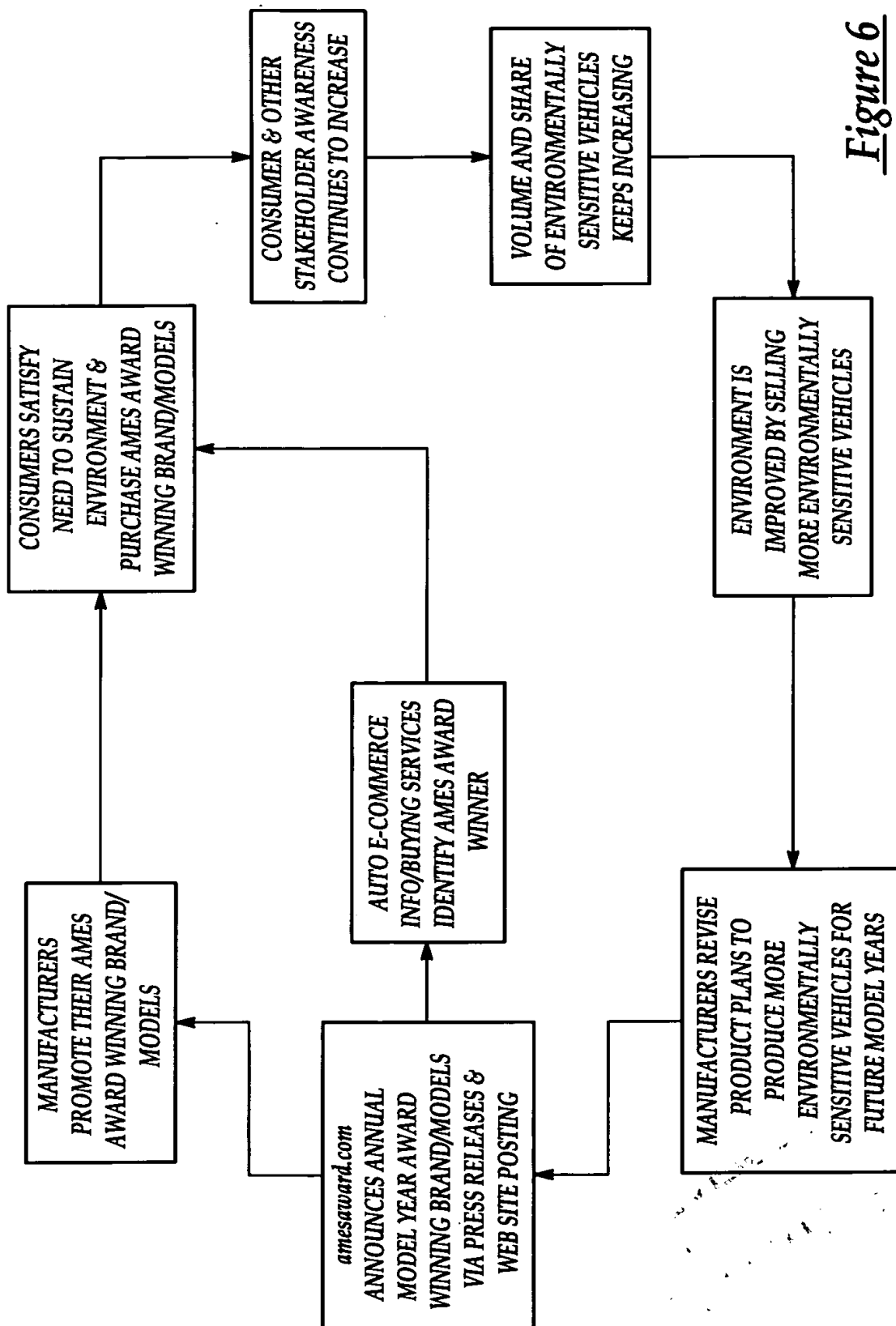


Figure 6